



HAROLD E.
EISENBERG
FOUNDATION

2026/2027 STUDENT ACCESS **PARTNERSHIP**

CAREER DAY

October 1&2, 2026

REAL ESTATE CHALLENGE

April 10, 2027

EISENBERGFUNDATION.ORG

THE HAROLD E. EISENBERG FOUNDATION

OUR MISSION

The Harold E. Eisenberg Foundation supports life-saving gastrointestinal cancer research and life-changing real estate education.

CANCER RESEARCH

In partnership with the Robert H. Lurie Comprehensive Cancer Center of Northwestern University, we fund breakthrough gastrointestinal (GI) cancer research. Together, we aim to advance cancer medicine and increase survivorship by fighting cancers of the esophagus, liver, pancreas, stomach, intestines, gallbladder, colon, and rectum

REAL ESTATE EDUCATION

We are committed to catapulting the careers of aspiring real estate students, through hands-on, real-world education opportunities, including mentorships, scholarships, the Scholars Program, the Level Program, Career Day, the Real Estate Challenge, and more.

Learn more about us at eisenbergfoundation.org.

**OUR EVENTS ARE PROMOTED TO 20,000+ SUPPORTERS
AND HAVE BEEN FEATURED IN**



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WGN9



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Better Magazine

REAL ESTATE CHALLENGE

BUILDING THE FUTURE OF REAL ESTATE

April 10, 2027

The Challenge invites student teams to act as individual development companies by creating plans for a significant site in the Chicago area. The teams, along with their advisors and mentors, determine what should be built and provide a full analysis of their plan as well as the effects it would have on the community. The winning plan is the most economically viable and most complementary to the unique uses of the surrounding site.



2026 Real Estate Challenge Teams



27 teams from around the country participated in the 2026 Challenge.



CAREER DAY **PREPARING STUDENTS FOR REAL ESTATE CAREERS**

October 1 & 2, 2026

Career Day is a two-day, in-person educational forum for college students interested in building a career in commercial real estate.

The program includes career readiness programming, a site tour of a Chicago-based project, the opportunity to network with real estate industry Professionals and concludes with a Career & Internship Fair with 20+ employers!

Career Day is one of several Foundation programs aimed to connect students to the real estate community and its leaders. It is provided at minimal cost to the students with a limited capacity of 150 students annually.

BECOME A PARTNER

PARTICIPATION LEVELS

\$5,000

**PREMIERE STUDENT
EDUCATION PARTNER**

Access to 250+
student resumes

Opportunity to interact
with students at Real
Estate Challenge
and Career Day

Preferred Exhibit space at
Career Fair

Premiere visibility onsite at
the Real Estate Challenge
and Career Day

Two (2) posts on all HEEF
social media channels

\$2,500

**STUDENT EDUCATION
PARTNER**

Opportunity to interact
with students at Real
Estate Challenge and
Career Day

Exhibit space at Career Fair

Logo visibility onsite at the
Real Estate Challenge and
Career Day

One (1) post on all HEEF
social media channels

\$1,200

**CAREER DAY
EXHIBITOR**

Premiere Exhibit space at
Career Fair

*Custom Presenting Sponsorship Opportunities available
starting at \$10,000+. Please inquire if you have an interest in learning more.

BECOME A PARTNER

PLEASE SIGN & RETURN

Thank you for helping us prepare students for a future in commercial real estate! Please complete the below form and return it to Christine@eisenbergfoundation.org.

Payment is available through our website [here](#).

YOUR FIRST NAME

YOUR LAST NAME

YOUR TITLE

COMPANY

PHONE NUMBER

EMAIL ADDRESS

PARTNERSHIP LEVEL

- ☐ \$5,000 - Premiere Student Education Partner
- ☐ \$2,500 - Student Education Partner
- ☐ \$1,200 - Career Day Exhibitor

YOUR SIGNATURE

DATE