

Sterling Bay
<https://www.sterlingbay.com/>
Graphic Designer
Chicago, IL

About Sterling Bay

Sterling Bay is a rapidly growing Chicago-based commercial real estate development, investment, and management company providing fully-integrated in-house resources, including legal, architectural, construction, marketing, communications, and asset management departments. Our marketing and communications department serves as an in-house, creative team dedicated to our professionals' marketing, design, and strategy needs; we strive to create design solutions that raise the bar for the industry and stand out in the marketplace.

The Role

Sterling Bay is seeking a highly-motivated Graphic Designer, whose creativity and enthusiasm will allow the team member to thrive in an environment that is collaborative and creative.

The Graphic Designer will assist various departments across the Sterling Bay umbrella. The Graphic Designer will report to the Chief Innovation and Marketing Officer.

Responsibilities

Primary responsibilities are focused on working with the marketing and communications team to support various graphic design requests for Sterling Bay.

- The creation of graphics for print and digital materials, interactive PDF presentations, and event materials.
- Using graphic techniques to create drafts and update marketing materials.
- Producing advertisements, flyers, branded floorplans, maps, and banners.
- Collaborating with the team to launch projects.
- Graphic design for promotional items, internal advertising, email campaign marketing, visual asset organization, and branding.

Qualifications

- 1-3 years of experience
- Strong skills in digital and print design, presentation design, and experience in branding.
- Proficiency in software programs including Adobe Creative Cloud applications and Microsoft Office on Mac OS are required.
- Website and HTML email design are a plus.
- Photo Manipulation Skills are a plus.

The ideal candidate will be a conceptual thinker with the ability to produce high-quality work and meet tight deadlines. In addition, the ideal candidate will demonstrate an openness to feedback and a willingness to improve.

Education

All applicants must have a Bachelor's degree in graphic design/art and should have applicable work or internship experience and a design portfolio.

Benefits

Sterling Bay offers a compensation package commensurate with experience. Work/life benefits include but are not limited to daily lunch provided by corporate chef and participation in a 401K plan and a competitive healthcare package.

Sterling Bay is an Equal Opportunity Employer.