



# REAL BRIGHT SUMMIT

## BUILDING THE FUTURE OF REAL ESTATE

Presented by:  **Old Second**  
National Bank

**VIRTUAL EVENT | JANUARY 25-29, 2021**

The Harold E. Eisenberg Foundation's **REAL Bright Summit** will serve a bright and diverse next generation of industry leaders nationwide. **FREE** to students, this week-long virtual experience provides access to 20+ events including conversations with industry leaders, networking, career readiness events, a career fair and more. The Summit highlight will be our **REAL Bright Night**, a large culmination event for industry leaders, educators and students.

### KEY COMPONENTS:



#### Retail Real Estate Roundtable

Leaders from the retail sector share their insights, including the impacts of COVID-19, emerging trends and predictions for the future.



#### Small Group Discussions with Industry Leaders

Candid breakout sessions connecting students with professionals from across the industry who will share insights and career advice



#### EisenED Talks

Short, powerful talks sharing insight about innovations driving the future of the industry



#### Networking

Meet fellow real estate students from around the country and make important industry connections that could last a lifetime.



#### C-Suite Coffee Conversations & Fireside Chats

Daily intimate chats led by thought leaders from each key sector



#### Career Connection Series

Learn about employment opportunities, explore where your Real Estate skills can take you, take advantage of career counseling sessions and connect with recruiters.



### REAL BRIGHT NIGHT

Large culmination event for industry leaders, educators and students, featuring keynote speakers Penny Pritzker and Sam Zell.



INCLUSION

MENTORSHIP

SCHOLARSHIP

INNOVATION

Industry diversity is a key priority of the **REAL Bright Summit**. We strive to open doors to opportunity and success for all students through inclusive and interactive programs.

# SUMMIT SCHEDULE OVERVIEW

**1/25  
MON**

## SPOTLIGHT: Retail

- 1:00 PM (CST) - Retail Real Estate Roundtable featuring Ken Bernstein (*Acadia*) & Conor Flynn (*Kimco*), moderated by Peter Borzak (*Pine Tree*)
- 3:00 PM (CST) - Small Group Discussions with Industry Leaders: Retail
- 4:00 PM (CST) - EisenEd Talk with Ethan Chernofsky (*Placer.ai*): Why Data is the Key to the Future of Real Estate
- 5:00 PM (CST) - Fireside Chat with Glenn Rufrano (*Vereit*) & Laurie Mahowald (*Target*), moderated by Tom McGee (*ICSC Foundation*)

**1/26  
TUE**

## SPOTLIGHT: Industrial

- 9:00 AM (CST) - C-Suite Coffee Conversation with Luke Petherbridge (*Link Logistics*)
- 1:00 PM (CST) - Small Group Discussions with Industry Leaders: Industrial
- 3:00 PM (CST) - EisenEd Talk with Kyle DeGiulio (*Amazon*): From Click to Delivery: The Amazon Package Journey
- 3:30 PM (CST) - EisenEd Talk with Rob Kossar and Leslie Lanne (*JLL*): Urban Logistics: Why NYC Went Vertical

**1/27  
WED**

## SPOTLIGHT: Multi-Family & Housing

- 9:00 AM (CST) - C-Suite Coffee Conversation with David Schwartz (*Waterton*), moderated by Doug Bibby (*NMHC*)
- 1:00 PM (CST) - Small Group Discussions with Industry Leaders: Multi-Family & Housing
- 3:00 PM (CST) - EisenEd Talk with Gloria Wiekert (*X Plus Team at Compass*): House Hacking 101 for First Time Home Buyers

**1/28  
THU**

## SPOTLIGHT: Office

- 9:00 AM (CST) - C-Suite Coffee Conversation with Lisa Picard (*EQ*), moderated by Brad Greiwe (*Fifth Wall*)
- 1:00 PM (CST) - Small Group Discussions with Industry Leaders: Office
- 3:00 PM (CST) - EisenEd Talk with Kevin Shtofman (*NavigatorCRE*): Technology & Your Dream Job: How to Make Yourself Indispensable



### REAL BRIGHT NIGHT

Culmination Event Featuring Penny Pritzker & Sam Zell  
6:15 PM (CST) - Networking | 7:00 PM (CST) - Program



**1/29  
FRI**

## SPOTLIGHT: Career Connections

- 9:00 AM (CST) - College to Careers: Building Your Path to Success featuring John Crossman (*Crossman Career Builders*), Dr. Debbie Phillips (*The Quadrillion*) and Mike Strug (*Young Real Estate Professionals of New York & BlackRock*), moderated by Karen Case (*CIBC*)
- 11:00 AM (CST) - Small Group Discussions with Rising Stars
- 1:00 PM (CST) - Career Fair



**QUESTIONS?**

Contact Kelly Candotti, Director of Development, at [Kelly@eisenbergfoundation.org](mailto:Kelly@eisenbergfoundation.org).



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**MONDAY, JANUARY 25**  
Retail Day

**VIRTUAL EVENT | JANUARY 25-29, 2021**

**1:00 PM (CST)**

Stage



## Retail Real Estate Roundtable



**KEN BERNSTEIN**  
*Acadia*



**PETER BORZAK\***  
*Pine Tree LLC*



**CONOR FLYNN**  
*Kimco*

**3:00 PM (CST)**

Sessions



## Small Group Discussions with Industry Leaders

**STUDENTS ONLY**

Scott Burns  
*JLL*

Rob Carter  
*Berkeley Capital Advisors*

Vince Corno  
*Starwood Retail Partners*

Scott Eisenberg  
*Lake Shore*

Brian Finerty  
*Equity International*

Luke Flood  
*Curaleaf*

Isaiah Harf  
*Stan Johnson Company*

Mike Kaider  
*CBRE*

Bob Koys  
*Heitman*

Bill Krol  
*ARCO/Murray*

Mike Mallon  
*Draper and Kramer*

Jimmy Maurin  
*Stirling Properties*

Derrick McGavic  
*Newport Capital Partners*

Zeb McLaurin  
*McLaurin Development Partners*

Paul Mittmann  
*Sterling Organization*

Laurie Paquette  
*JLL*

Michael Shanahan  
*Burlington Stores Inc*

Phil Slovitt  
*Northpond Partners*

Courtney Smith  
*RPT*

Robb Wehmueller  
*Eastdil Secured*

Christian Williams  
*CBRE*

Ben Wineman  
*Mid-America Real Estate Group*

Jessica Zaski  
*Acadia Realty*

Robin Zeigler  
*Cedar Realty Trust, Inc*

**4:00 PM (CST)**

Stage



## EisenEd Talk: Why Data is the Key to the Future of Real Estate

Data is changing the retail real estate ecosystem and redefining practices from acquisitions and leasing to asset management and marketing, and adoption is still in its infancy. In this talk, we'll explain why it's happening, what it means for the wider commercial real estate sector and how it provides a unique opportunity for professionals entering this exciting business.



**ETHAN CHERNOFSKY**  
*Placer.ai*

**5:00 PM (CST)**

Stage



## Fireside Chat

Retail real estate leaders share their advice, insights, and predictions



**GLENN RUFRANO**  
*VEREIT*



**LAURIE MAHOWALD**  
*Target*



**TOM MCGEE\***  
*ICSC*

\* Moderator Hopin Location Summit Supporters

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# REAL BRIGHT SUMMIT

## BUILDING THE FUTURE OF REAL ESTATE

Presented by:  **Old Second**  
National Bank

**TUESDAY, JANUARY 26**  
**Industrial Day**

**VIRTUAL EVENT | JANUARY 25-29, 2021**

**9:00 AM**  
**(CST)**

 **Stage**



### C-Suite Coffee Conversation

Daily intimate chat led by thought leaders from the Industrial sector



**MATT GOODE\***  
*Venture One Real Estate*



**LUKE PETHERBRIDGE**  
*Link Logistics*

**1:00 PM**  
**(CST)**

 **Sessions**



### Small Group Discussions with Industry Leaders

**Adam Berns**  
*GLP Capital Partners*

**John Bonetti**  
*Digital Realty*

**Michael Caprile**  
*CBRE*

**Alex Castro**  
*Raith Capital Partners*

**Shawn Clark**  
*Clayco Real Estate Group*

**James Clewlow**  
*CenterPoint Properties*

**Randal Dawson**  
*CBRE*

**Jeff Devine**  
*Colliers International*

**Steve Disse**  
*Colliers International*

**Matt Goode**  
*Venture One Real Estate*

**Ben Greazel**  
*Newmark*

**Jack Hennessey**  
*Link Logistics Real Estate*

**Sean Maher**  
*Pritzker Realty Group*

**Kevin McKenna**  
*Clayco*

**Molly McShane**  
*The McShane Companies*

**Mike Riopel**  
*Northwestern Mutual*

**Steve Roth**  
*CBRE*

**Chris Scheuerman**  
*Banner Real Estate Group*

**Matthew Shore**  
*DRA Advisors*

**Nick Siegel**  
*Bridge Development Partners*

**Eiki Tamama**  
*Abu Dhabi Investment Authority*

**Cameron Trefry**  
*Ware Malcomb*

**Steven Weinstock**  
*Marcus & Millichap*

**Jason West**  
*Cushman & Wakefield*

**Chris Zube**  
*CBRE*

**STUDENTS ONLY**

**3:00 PM**  
**(CST)**

 **Stage**



### EisenEd Talk: From Click to Delivery: The Amazon Package Journey

Amazon's e-commerce supply chain depends upon a strong network of urban and industrial locations that move your package from your cart to your front porch. Follow this journey and explore how Amazon identifies sites that contribute to their exponential growth.



**KYLE DEGIULIO**  
*Amazon*

**3:30 PM**  
**(CST)**

 **Stage**



### EisenEd Talk: Urban Logistics: Why NYC Went Vertical

E-commerce has seen a 129% year-over-year growth in US and Canadian orders with the biggest jump occurring in 2020 as a result of the pandemic. This talk will examine how innovative industrial spaces will allow major cities to meet the demands of a burgeoning industry.



**ROB KOSSAR**  
*JLL*



**LESLIE LANNE**  
*JLL*

\* Moderator  Hopin Location  Summit Supporters

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# REAL BRIGHT SUMMIT

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National Bank

**WEDNESDAY, JANUARY 27**  
Multi-Family & Housing Day

**VIRTUAL EVENT | JANUARY 25-29, 2021**

**9:00 AM**  
(CST)

 Stage



## C-Suite Coffee Conversations

Daily intimate chat led by thought leaders from the Multi-Family & Housing sector



**DAVID SCHWARTZ**  
Waterton



**DOUG BIBBY\***  
NMHC

**1:00 PM**  
(CST)

 Sessions



## Small Group Discussions with Industry Leaders

**STUDENTS ONLY**

**Mary Ann King**  
*Berkadia*

**Curt Bailey**  
*Related Midwest*

**Diane Batayeh**  
*Village Green*

**Aditya Bhargava, Abu Dhabi**  
*Investment Authority*

**Monica Byrd**  
*Charcoal Blue*

**Pam Cain**  
*LivCor*

**Kevin Carden**  
*REDICO*

**Trisha Connolly**  
*B6 Real Estate Advisors*

**Bill Eager**  
*POAH*

**Jon Ellenzweig**  
*Tricon Residential*

**Jacyln Fitts**  
*CBRE*

**Stuart Handler**  
*TLC Management*

**Margette Hepfner**  
*Lincoln Property Company*

**Tania Kadakia**  
*DL3 Realty*

**Matt Katsaros**  
*Wildwood Investments LLC*

**Hyung Kim**  
*Pacific Life*

**Lee Kiser**  
*Kiser Group*

**Tracy Larrison**  
*PNC Bank*

**Lissa Lunt**  
*Pritzker Realty Group*

**Clayton Merritt**  
*The Scion Group*

**Kevin Poorman**  
*PSP Partners*

**Dan Walsh**  
*Ryan Companies*

**Marcie Williams**  
*RKW Residential*

**Joanna Zabriskie**  
*BH Management*

**3:00 PM**  
(CST)

 Stage



## EisenEd Talk: House Hacking 101 for First Time Home Buyers

How do you find and purchase your first property? This talk will guide you through selecting the right property, the decision to house hack, and how to maximize the return on your investment.



**GLORIA WIEKERT**  
*X Plus Team at Compass*

\* Moderator  Hopin Location  Summit Supporters

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# REAL BRIGHT SUMMIT

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National Bank

**THURSDAY, JANUARY 28**  
Office Day + REAL Bright Night

## VIRTUAL EVENT | JANUARY 25-29, 2021

**9:00 AM**  
(CST)

 Stage



### C-Suite Coffee Conversation

Daily intimate chat led by thought leaders from the Office sector



**LISA PICARD**  
EQ Office



**BRAD GREIWE\***  
Fifth Wall

**1:00 PM**  
(CST)

 Sessions



### Small Group Discussions with Industry Leaders

STUDENTS ONLY

Alissa Adler  
Colliers International

Benjamin Bader  
HERE

Jon Boyajian  
Echo Development Group

Emily Clark  
Wells Fargo

Mark Davids  
Cushman & Wakefield

Benjamin Dyett  
The Deco Group

William Flatt  
Free Market Ventures

Jenna Goebig  
Facebook

Adam Goldblatt  
BioMed Realty

Dan Jessup  
JLL

Bart Johnson  
Wintrust

Michael Kaiser  
Hines

Ari Klein  
Cushman & Wakefield

Jon Lange  
Boston Properties

Marilee Lloyd  
HED

Annie Luhrsen  
Heitman

Ray Milora  
Cisco

Pierce Neinken  
Airbnb

Justin Parr  
The John Buck Company

Justin Shea  
Hammes Partners

Patsy Shigetomi  
HED

**3:00 PM**  
(CST)

 Stage



### EisenED Talk: Technology & Your Dream Job: How to Make Yourself Indispensable

Real Estate executives are deploying technology now more than ever to create competitive advantage...and they are relying more and more on young, enterprising employees to help them accelerate these solutions. Building a tech-forward skill set that is industry-focused will help you make more money and climb the corporate ladder at a quicker pace.



**KEVIN SHTOFMAN**  
NavigatorCRE

**Starts**  
**6:15 PM**  
(CST)



## REAL BRIGHT NIGHT

Celebration event featuring our keynote speakers.

**Networking - 6:15 PM (CST)**  Sessions

**Program - 7:00 PM (CST)**  Stage



**PENNY PRITZKER**  
PSP Partners



**HANNA OIMOEN\***  
Pritzker Realty Group



**COLLETE ENGLISH  
DIXON\***  
Roosevelt University



**SAM ZELL**  
Equity Group Investments

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\* Moderator



Hopin Location



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# REAL BRIGHT SUMMIT

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**FRIDAY, JANUARY 29**  
Career Connections Day

## VIRTUAL EVENT | JANUARY 25-29, 2021

**9:00 AM**  
(CST)

 Stage



### College to Careers: Building Your Path to Success



**KAREN  
CASE\***  
CIBC



**JOHN  
CROSSMAN**  
Crossman Career  
Builders



**DR. DEBBIE  
PHILLIPS**  
The Quadrillion



**MIKE STRUG**  
YREPNY &  
BlackRock

**11:00 AM**  
(CST)

 Session



### Small Group Discussions with Rising Stars

STUDENTS ONLY

Emily Ackerman  
*Chicago Home Collective*

Ines Andrade  
*Cornell University*

Shannon Aquino  
*Invesco Real Estate*

Nick Bartholomew  
*Pine Tree LLC*

Alex Collins, LaSalle Global  
*Partner Solutions*

Chris Doloughty  
*Bridge Development Partners*

Brad Foster  
*Foster Financial Company*

Eveart Foster  
*IngeniousIO*

Sam Harmelech  
*Dentons US LLP*

Tristen Heimann  
*Luxury Living Chicago*

Joseph Juma  
*Suffolk Construction*

Emily Kolodgy Baum  
*CA Ventures*

Siteng Ma  
*The Scion Group*

Cassandra Murff  
*Pine Tree LLC*

Hanna Oimoen  
*Pritzker Realty*

Ashley Pollock  
*LivCor*

Elle Ramel  
*GET Cities*

Michael Slovitt  
*Berkadia*

Medina Spiodic  
*JLL Capital Markets*

Michael Stratton  
*Artemis Real Estate Partners*

**1:00 PM**  
(CST)

 Career Fair

STUDENTS ONLY

### Career Fair

Blackstone Real Estate Portfolio  
Companies & Revantage

Brookfield Properties Retail

CBRE

CenterPoint Properties

CIBC

CIM

EY

Heitman

Imperial Realty Company

Marcus & Millichap

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Pine Tree LLC

Pritzker Realty Group

SATC|Law

SEO Career

Sherman Residential

Target

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