



OUR MISSION

THE HAROLD E. EISENBERG FOUNDATION is committed to embracing life's challenges through cancer gastrointestinal research and education.

HAL'S STORY — A MAN WHO INSPIRED MANY: In early 1999, Harold 'Hal' E. Eisenberg passed away suddenly from liver cancer. Almost immediately, in an outpouring of love, Hal's friends and family established the Foundation in his name. We are dedicated to raising funds for cancer research so that other families do not have to endure the loss of a loved one from gastrointestinal cancer. Hal's legacy as an educational leader lives on through the Foundation's real estate programs. We remain committed to celebrating the spirit of a man whose love of people and passion for learning inspired those around him. It remains our mission to continue Hal's good work.



OUR PROGRAMS

CANCER RESEARCH: We are dedicated to fighting gastrointestinal cancers (including cancers of the pancreas, liver, stomach, colon, esophagus, gallbladder, small intestine and rectum) through innovative research at the Robert H. Lurie Comprehensive Cancer Center, where the foundation funds a GI Cancer Tissue Bank.

REAL ESTATE EDUCATION: We are dedicated to continuing Harold's legacy of enriching and empowering students and young professionals. Our real estate education programs are designed to provide students with exposure to and experience in the real world of real estate. The Harold E. Eisenberg Foundation is a place for real estate students and professionals to connect.

GIVING BACK: We rely upon the time and talent of our volunteers and the generosity of individual and corporate donors. Because of them, we continue to fund cutting-edge cancer research and real estate education programs.

THE EVENT

The Associate Board of the Harold E. Eisenberg Foundation is pleased to announce its **12TH ANNUAL EISENOPOLY EVENT ON FRIDAY, FEBRUARY 3, 2023**. The Monopoly-themed fundraiser will take place at Chicago's Wintrust Grand Banking Hall. Known as the best party of the winter, the high-energy festivities will welcome more than 500 guests to face off in the Eisenopoly game play, while enjoying delicious food, an open bar with specialty cocktails, live music and so much more.

THE 11TH ANNUAL EISENOPOLY RAISED MORE THAN \$215,000!



*For more information about the Harold E. Eisenberg Foundation and EISENOPOLY 2023,
please visit us at: WWW.EISENBERGFOUNDATION.ORG*

MEET OUR BOARD OF DIRECTORS

BOARD OF DIRECTORS

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QUESTIONS?

Contact the Foundation office at info@eisenbergfoundation.org or 847.433.3050.

EISENOPOLY Media Coverage

Better

**Better Makers: EISENOPOLY
Raises a Record \$215,000 for
Gastrointestinal Cancer Research**

by EMILY STONE February 23, 2019



wejournals



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commercial real estate



Tenth Annual Eisenopoly Fundraiser Sets Record

CRAIN'S
CHICAGO BUSINESS.

Harold E. Eisenberg Foundation, Eisenopoly, Fast-paced Monopoly-themed evening with proceeds helping fund gastrointestinal cancer research and advancing real estate education. 6 p.m., Revel Fulton Market, Chicago.

MODERN LUXURY
CS

Eisenopoly

Revel Fulton Market is home to the biggest party of winter as attendees play a fantastic spin on the classic game of Monopoly for the 10th year, while enjoying bites and cocktails from popular Chicago restaurants, all to support the Robert H. Lurie Comprehensive Cancer Center. 6:30pm, tickets from \$120, eisenbergfoundation.org

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**EISENOPOLY has been
featured in:**

**2 Television Segments 10
Major Print Publications &
25 Online Stories**

Reaching nearly

**5 MILLION
PEOPLE!!!!**

2023 EISENOPOLY SPONSORSHIP OPPORTUNITIES

Proceeds from the Harold E. Eisenberg's EISENOPOLY event support gastrointestinal cancer research and real estate education opportunities. The Harold E. Eisenberg Foundation is a 501(c)3 organization. All tax incentives apply.

EARLY BIRDS GET WORMS! Sponsors who commit early get more value because they are included and acknowledged immediately in more material. Don't miss out! Deadlines for max. sponsor visibility:

Nov. 18 - Initial e-blast | Dec. 23 - Traveling game board | Jan. 6- Game boards

SPONSORSHIP



PRESENTING SPONSOR - \$15,000

- » Brand recognition as the Presenting Sponsor with company logo on all printed and digital marketing materials including event invitations, website event page, newsletters and e-blasts. All digital recognition will include a link to your company's website.
- » Brand recognition with company logo as Presenting Sponsor on event signage, slideshows, and projections (may include gobos)
- » Photo backdrop showcasing company logo (photos to be used in print and digital post-event media coverage, social media and on website)
- » Company logo prominently featured in the center of the EISENOPOLY game boards played at the event
- » Company logo prominently featured on the traveling, life-size EISENOPOLY game board appearing in multiple downtown office buildings and used for online and television promotion
- » Extensive recognition, verbal and otherwise, at the event. May include printed acknowledgement as Presenting Sponsor in EISENOPOLY-related press releases and email blasts to our contact list (9,000+).
- » Acknowledgment as the Presenting Sponsor on social media posts linking company website and/or tagging company when acknowledging event sponsorship
- » Eight (8) VIP tickets, and premier branding opportunity in VIP space
- » One souvenir EISENOPOLY game board



PLATINUM SPONSOR - \$7,500

- » Brand recognition as the Platinum Sponsor with company logo on all printed and digital marketing materials including event invitations, website event page, newsletters and e-blasts. All digital recognition will include a link to your company's website.
- » Brand recognition with company logo as Platinum Sponsor on event signage, slideshows, and projections (may include gobos)
- » Company logo in the center of the EISENOPOLY game boards played at the event
- » Company logo prominently featured on the traveling, life-size EISENOPOLY game board appearing in multiple downtown office buildings and used for online and television promotion
- » Substantial recognition, verbal and otherwise, at the event. May include printed acknowledgement as Platinum Sponsor in EISENOPOLY-related press releases and email blasts to our contact list (9,000+).
- » Acknowledgment as Platinum Sponsor on social media posts linking company website and/or tagging company when acknowledging event sponsorship
- » Eight (8) VIP tickets
- » One souvenir EISENOPOLY game board



GOLD SPONSOR \$5,500

- » Sole logo identity on one of the following locations (first come, first served):

Game Board: Inclusion on the game boards played onsite, on the life-size game board appearing in multiple downtown office buildings and used for online and television promotion.

- Game Money (1)
- Branded Dice (1)
- Chance Cards (1)
- Community Chest Cards (1)

Onsite: Once the above opportunities are taken, the following opportunities become available. Please note these may be customized and/or combined.

- Raffle Row (1)
- Spirits Sponsor (bar and/or cocktail branding) (1)
- VIP Section (signage and branded giveaways)
- Sweets Sponsor (branded dessert stations) (1)
- Volunteer Sponsor (branded attire, such as t-shirts) (1)

- » Company name listed as Gold Sponsor on all printed and digital marketing materials including event invitations, website event page, newsletters and e-blasts.
- » Verbal recognition at the event
- » Company name listed as Gold Sponsor on event signage, slideshows, and projections
- » Social media posts linking company website and/or tagging company when acknowledging event sponsorship
- » Four (4) VIP Tickets
- » One souvenir EISENOPOLY game board



SILVER SPONSOR - \$4,000

- » Company name listed as Silver Sponsor on all printed and digital marketing materials including event invitations, website event page, newsletters and e-blasts.
- » Company name listed as Silver Sponsor on event signage, slideshows, and projections
- » Sole logo identity on game board corner space in one of the following premium locations (first come, first served):
 - Jail (1)
 - Go to Jail (1)
 - Free Parking (1)
 - Go (1)
- » Corresponding premium location on the traveling, life-size EISENOPOLY game board appearing in multiple downtown office buildings and used for online and television promotion
- » Two (2) VIP tickets
- » One souvenir EISENOPOLY game board



GAME BOARD SPACE - \$2,500

- » One single space on EISENOPOLY game board
- » Corresponding property card printed with company name and logo
- » Corresponding single space on the traveling, life-size EISENOPOLY game board appearing in multiple downtown office buildings and used for online and television promotion
- » Company name on select marketing collateral
- » Two (2) General Admission event tickets
- » One souvenir EISENOPOLY game board

YOUR SPONSORSHIP IN ACTION

Each sponsorship level comes with a variety of branding and acknowledgment opportunities. See for yourself!





THE HAROLD E. EISENBERG FOUNDATION

12th Annual EISENOPOLY Event – Friday, February 3, 2023



WAYS TO SUPPORT

I/We would like to support the Harold E. Eisenberg Foundation at the following level:

- ☐ **PRESENTING SPONSOR** **\$15,000**
- ☐ **PLATINUM SPONSOR** **\$7,500**
- ☐ **GOLD SPONSOR** **\$5,500**

Placements are first come, first served; additional opportunities may become available once the options below have been sold.

Please indicate your top (3) game board preferences:

___ Game Money ___ Chance Cards ___ Branded Dice ___ Community Chest Cards

Please indicate your top (3) onsite brand opportunity preferences:

___ Restaurant Row ___ Raffle Row ___ VIP Section ___ Spirits Sponsor ___ Sweets Sponsor ___ Volunteer Sponsor

- ☐ **SILVER SPONSOR** **\$4,000**

Placements are first come, first served; additional opportunities may become available once the options below have been sold.

Please indicate your top (3) game board preferences:

___ Jail ___ Go to Jail ___ Free Parking ___ Go

- ☐ **GAME BOARD SPACE** **\$2,500**

WAYS TO PAY

Send your completed form and credit card information or check payable to the Harold E. Eisenberg Foundation to info@eisenbergfoundation.org or send to:

Harold E. Eisenberg Foundation | 540 N. Frontage Road, Suite 2210 | Northfield, IL 60093

Contact Name: _____

Organization (if applicable): _____

Address: _____ City, State, Zip: _____

Telephone: _____ Email: _____

Social Media Handles (for online acknowledgment): _____

Method: ☐ Check ☐ MasterCard ☐ Visa ☐ AMEX

Name (as it appears): _____

Credit Card #: _____

Exp. Date: _____ Security Code: _____

Please respond by December 9, 2022.



QUESTIONS?

Contact the Foundation office at info@eisenbergfoundation.org or 847.433.3050.

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- » Hubbard Street Group
- » Inland Bank and Trust
- » LaSalle Investment Management
- » Marcus & Millichap
- » Metro Commercial Real Estate
- » OKW ARCHITECTS
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- » Pritzker Realty Group
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- » The Chicago Association of REALTORS
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