



REAL BRIGHT SUMMIT

BUILDING THE FUTURE OF REAL ESTATE

Presented by:  **Old Second**
National Bank

VIRTUAL EVENT | JAN. 31 - FEB. 4, 2022

The Harold E. Eisenberg Foundation's **REAL Bright Summit** will serve a bright and diverse next generation of industry leaders nationwide. Built for students, this virtual experience provides access to 15+ events including conversations with industry leaders, networking, career readiness events, site tours and more. The Summit highlight will be our **REAL Bright Night**, a large celebration event for industry leaders, educators and students.

KEY COMPONENTS:



Retail Real Estate Roundtable

Leaders from real estate sectors including Retail, Industrial, Multi-Family & Housing, and Office, share their insights, including the impacts of COVID-19, emerging trends and predictions for the future virtually and in multiple cities.



Industry Rising Stars Panel

Candid panel discussion connecting students with emerging industry leaders who will share insights and career advice.



Site Tour

Behind-the-scenes at an active site and insight from the creative minds behind the project with virtual access opportunities.



Networking

Meet fellow real estate students from around the country and make important industry connections that could last a lifetime.



Career Connections

Learn the secrets of success when transitioning from student life to embarking on a lifelong career. Explore where your real estate skills can take you while taking away invaluable career hacks.



EisenED

Examine the *pathway to the deal* from start to finish. Sellers, Equity Partners, Brokers, Buyer, Lender, Appraisers, and anyone involved in the process will provide students with a well-rounded understanding of what it takes to 'seal the deal'.



Mentorships

Students will have the opportunity to be paired with an industry mentor for the final day of the Summit to further their skill development.



C-Suite Coffee Conversations & Fireside Chats

Daily intimate chats led by thought leaders from each key sector of real estate.



REAL BRIGHT NIGHT

A large virtual celebration event for industry leaders, educators and students featuring high-profile speakers.

New in 2022! Sponsors can host a live **REAL Bright Night** Viewing Party from their company, home or university across the country.

INCLUSION

MENTORSHIP

SCHOLARSHIP

INNOVATION

Industry diversity is a key priority of the **REAL Bright Summit**. We strive to open doors to opportunity and success for all students through inclusive and interactive programs.

2022 SUMMIT SCHEDULE | JAN. 1 - FEB. 4, 2022

**1/31
MON**

SPOTLIGHT: Level

11:00-11:45 AM (CST) - LEVEL Real Estate Industry Base Camp with Cassandra Murff (Pine Tree), Lonnie Thomas (Throop Street Capital), and moderator Tyler Buck (MBA/MPP Candidate, University of Chicago). ● *High school students only!*

**2/1
TUE**

SPOTLIGHT: Industry

2:00 PM (CST) - State of the Industry: Retail/Industrial Panel with Kris Bjorson (JLL), Naveen Jaggi (JLL), and moderator Peter Borzak (Pine Tree). ● ○

3:00 PM (CST) - State of the Industry: Office/Multi-Family Panel with Jack Durburg (CBRE), Maxwell E. Peek (Magnolia Capital), and moderator Tim Dismond (CBRE). ● ○

4:00-5:15 PM (CST) - EisenED: Pathway to the Deal + Live Q&A with Sam Ankin (Northpond Partners), Kelly Greco (Polsinelli PC), Brendan Reedy (CBRE), Michael Slovitt (Berkadia), and moderator Christian Williams (CBRE). ●

**2/2
WED**

SPOTLIGHT: Retail & Industrial

11:00 AM (CST) - C-Suite Coffee Conversation: Retail with Terrence Maiden (Russell Glen Co), Mike Shanahan (Burlington Stores, Inc.), and moderator Tom McGee (ICSC). ● ○

11:30 AM (CST) - C-Suite Coffee Conversation: Industrial with Jim Connor (Duke Realty Corporation) and moderator Mark Goode (Venture One Real Estate). ● ○

12:00 PM (CST) - Real Estate Roundtables including leaders from Bridge Industrial, Equity International, JLL, Stirling Properties, CBRE, Swinerton, and more! ●

2:00 PM (CST) - Career Connections: College to Careers with John Crossman (Crossman Career Builders), Andy Hunt (Marquette University), Tracy Bowers (Rangewater Real Estate), and moderator Dr. Debbie Phillips (The Quadrillion). ● ○

4:00-5:30 PM (CST) - Industry Rising Stars + Live Q&A with Emily Ackerman (Compass), Ryo Ishida (Rainbow Capital Partners), Hanna Oimoen (Pritzker Realty Group.), and moderator Josie Peacock (CRG). ●

**2/3
THU**

SPOTLIGHT: Office & Multi-Family

11:00 AM (CST) - C-Suite Coffee Conversation: Office with Sandeep Mathrani (WeWork) and moderator Trisha Connolly (Ackman-Ziff). ● ○

11:30 AM (CST) - C-Suite Coffee Conversation: Multi-Family with Jeff Elowe (Laramar) and moderator Zach Yarnoff (Cushman & Wakefield). ● ○

- Session designed for students
- Industry professionals welcome



QUESTIONS?

Contact us at Events@EisenbergFoundation.org.

2022 SUMMIT SCHEDULE (Continued)

2/3
THU

12:00 PM (CST) - Real Estate Roundtables including leaders from Marcus & Millichap, Heitman, Farpoint Development, Draper & Kramer, and more. ●

1:30-2:45 PM (CST) - Virtual Site Tour + Live Q&A with Lant Fogarty (Clark Construction Group, LLC), Jim Gorczyca (CBRE), Chris Meilinger (Clark Construction Group, LLC), Chris Phares (Clark Construction Group, LLC), Kristi Rankin (CBRE), Kent Swanson (Riverside Investment & Development) and Q&A moderator Nick Bartholomew (Pine Tree). ●

REAL BRIGHT NIGHT – Networking – 5:30 PM (CST) | Program – 6:00 PM (CST)

Virtual celebration event featuring keynote speaker Erin R. Spears (Fifield Companies), moderator Karen Case (CIBC), and more! ● ○



REAL BRIGHT NIGHT

THURSDAY, FEBRUARY 3

● Networking - 5:30 PM (CST) | Program - 6:00 PM (CST) ●



KAREN CASE
President, US Commercial
Real Estate, CIBC
MODERATOR

FEATURING SPEAKERS:



ERIN R. SPEARS
President, *Fifield Companies*
KEYNOTE SPEAKER

2/4
FRI

SPOTLIGHT: Mentorships

All Day - Mentorships - Our Mentorship Program offers students the opportunity to meet one-on-one with an industry leader for a full business day or virtually for an hour outside of the Chicago area. Our team of over 100 volunteer mentors and career counselors are industry leaders from a variety of real estate disciplines. Learn more at: eisenbergfoundation.org/real-estate-education ●

- Session designed for students
- Industry professionals welcome



QUESTIONS?

Contact us at Events@EisenbergFoundation.org.