



The Harold E. Eisenberg Foundation presents its

Thirteenth Annual Career Day

November 7-8, 2019

Itinerary and Information

Day One – Thursday, November 7, 2019

1:00 - 1:30 PM – REGISTRATION

Registration will occur on the 2nd Floor of The Standard Club (320 S. Plymouth) in the foyer. At registration, you will receive your name badge and Career Day folder. Students staying at the Standard Club will also receive hotel room assignments. If your hotel room is available, you may check into your room in the lobby and drop off your belongings. If your room is not yet available, you may leave your belongings at coat check. The official hotel check-in time is 3 PM so some students may have to check in later in the evening after returning from the Young Guns Dinner. **Please return to the Grill Room before 1:30 PM for the opening welcome.**

Please note that you need to check in and attend the opening ceremony whether or not you are spending the night at the Standard Club.

1:30 PM – OPENING CEREMONY AND WELCOME

The Opening Ceremony will occur in the Grill Room at the Standard Club. It will include opening comments by HEEF President, Peter Eisenberg (Principal, Elliss Park Partners) and Board Members/Career Day Chairs, Christian Williams (Senior Vice President, CBRE) and Siteng Ma (Director of Acquisitions, The Scion Group). They will introduce the schools represented and provide an overview of what to expect during your Career Day experience.

2:30 PM – SITE TOUR #1: Gallagher Way / Addison & Clark (Meet at 1101 W. Waveland Ave.)

Immediately following the opening comments, we will take charter buses from the Standard Club to the Cubs Corporate Headquarters (1101 W. Waveland Ave.) where we will be met by representatives from Hickory Street Capital and Bucksbaum Properties. There will be a presentation about Hickory Street Capital and Bucksbaum Properties led by Eric Nordness (Senior Vice President & Chief Financial Officer of Hickory Street Capital) and John Bucksbaum (Chief Executive Officer of Bucksbaum Properties). You will be learning about projects that transformed Wrigleyville, directly from the industry icons behind the transformations.

Hickory Street Capital is a real estate development and investment business owned by the Ricketts family, owners of the Chicago Cubs baseball club. HSC was formed to advance the Ricketts family real estate development goals outside of Wrigley Field. HSC recently completed the development of a sports and entertainment district directly west of Wrigley Field, centered around a 30,000 square foot open-air event plaza known as Gallagher Way. The mixed-used development encapsulates the plaza and two six-story buildings that house a 173-room boutique hotel, 100,000 square feet of retail space and 75,000 square feet of office space. Designed to fit seamlessly into the urban neighborhood environment, this new destination now serves as a year round entertainment destination and the town center of Chicago's iconic Wrigleyville neighborhood.

Bucksbaum Properties is a fully integrated owner and developer of retail real estate. In addition to suburban malls and urban oriented retail developments, the company is incorporating office, residential

and hospitality uses into its projects. They are actively involved in understanding the relationship between a high-quality of life and the built environment. Bucksbaum Properties is adapting and reusing existing real estate.

Located in the shadows of historic Wrigley Field in the desirable Lakeview or "Wrigleyville" neighborhood of Chicago, **Addison & Clark** is a once in a generation opportunity. Highlights include; a world-class movie theater, full-service health and fitness club, large- scale entertainment use, best-in-class, retail and dining options, 150 upscale residential units, and 400-space parking deck.

The site tour should conclude by 4:30 PM at which point students will walk over to our Young Guns Panel and Networking Dinner at Budweiser Brickhouse Tavern (3647 N Clark St., Second Floor).

5:00 PM (Immediately following the site tour) – YOUNG GUNS PANEL AND NETWORKING DINNER @ Budweiser Brickhouse Tavern (3647 N Clark St., Second Floor)

When you arrive at Budweiser Brickhouse Tavern, please to go the Second Floor. Please enjoy a networking reception and make your plate **before** finding a seat.

The highlight of the dinner is the panel discussion featuring some of the brightest "stars" in the real estate field. The panel discussion will be moderated by Sam Ankin, Northpond Partners, and Andy Stein, Clark Street Real Estate, and will focus on career paths.

The panelists will include the following individuals:

Tyler Buck, Senior Associate Acquisitions, Pine Tree
Jess Libby, Project Manager, Exculsive Construction
Ben Margolick, Co-Founder & CEO, Rentgrata
Clayton Merritt, Vice President of Acquisitions, The Scion Group, LLC
Nicole Weldon, Regional Senior Vice President, Truss

The dinner will conclude by 7:00 PM.

Day Two – Friday, November 8, 2019

7:30 AM – NETWORKING BREAKFAST

Breakfast will be served in the Grill Room on the 2nd Floor of the Standard Club. Please be in the lobby of the Standard Club by 8:00 AM.

8:15 AM –From the Standard Club, we will board charter buses from the Standard Club to McDonald's Global Headquarters (1045 W. Randolph St.)

8:30 AM - SITE TOUR #2: McDonald's Global Headquarters (1045 W. Randolph St.)

At **McDonald's Corporate Headquarters**, we will meet representatives from JLL and McDonald's. There will be a presentation about McDonald's led by Christine Goodman and Melissa Roemerman of JLL and Sheri Malec of McDonald's.

McDonald's global headquarters is the former site of Harpo Studios (founded by Oprah Winfrey) in the West Loop. The new ground-up, nine-story building is a build-to-suit collaboration between Sterling Bay, McDonald's and Gensler architects. The 580,000 square foot development was a major move for the brand, as they were they were synonymous with Oak Brook for decades and made a radical change by moving into the city, one that was deeper than just the real estate. The state of the art facility will be an essential part of attracting talent to their workforce and further defines the West Loop neighborhood.

11:00 AM – ROUNDTABLE LUNCH

Intimate Roundtable discussions with 30 of Chicago's leading real estate executives will occur in the Standard Club's Living Room on the 2nd Floor. Their bios are linked in the Career Day Event Information email (sent 11/1/19). We strongly encourage you to familiarize yourself with your round table leaders' bios prior to meeting them.

Before finding your first table, please get lunch. A buffet will be served outside of the Grill Room on the 2nd Floor. Once you have made your plate, please find your first Round Table in the Living Room.

Please eat your lunch at your first Round Table.

Each student may attend four roundtable discussions. Your assigned tables will be given to you at registration. No substitutions, please.

Round One will begin at 11:30 AM.

Round Two will begin at 12:00 PM.

Round Three will begin at 12:30 PM.

Round Four will begin at 1:00 PM.

Please find a list of the table numbers, topics and discussion leaders attached.

1:30 PM – CLOSING REMARKS

Closing remarks will be made by Peter Eisenberg as well as several other Foundation board members involved in our real estate education programs. At this time, you will be asked to complete and turn in a survey so that we can continue to improve the Career Day experience. Please feel free to return it to us after the Career/Internship Fair.

1:45 PM – CAREER/INTERNSHIP FAIR

Please return to the Grill Room for the Career/Internship Fair. Since many of you will be seeking employment or internships in the near future, we have invited businesses who are currently or will soon be offering these opportunities. Please feel free to bring your resume.

A complete list of participating companies is included in your folder.

We strongly encourage you to familiarize yourself with the participating companies prior to the Fair.

We anticipate that the Fair will conclude by 3:15 PM.

ROUNDTABLE TOPICS AND LEADERS

Table #	Topic	Leaders
1	<i>Multifamily</i>	Erin Ankin, Waterton
2	<i>Hospitality</i>	Charles Gibbs, Sonder
3	<i>Retail</i>	Peter Borzak, Pine Tree
4	<i>Office</i>	Julia Klairmont, Imperial Realty Mark Georgas, JLL
5	<i>Industrial</i>	Matt Goode, Venture One Larry Much, NAI Hiffman
6	<i>Senior Living</i>	Dave Erikson, Ryan Companies
7	<i>Student Housing</i>	Jonathan Stevens, Scion Group Rob Kolinsky, Scion Group
8	<i>Mixed Use</i>	Kerry Dickson, Vermillion Development
9	<i>Brokerage- Sales</i>	Keely Polczynski, CBRE Steven Weinstock, Marcus & Millichap
10	<i>Brokerage- Leasing</i>	Marlon Stone, Stone North America Lara Keene, Mid- American Real Estate
11	<i>Institutional Investment</i>	Brian J Pieracci, Heitman
12	<i>Private Real Estate</i>	Phil Slovitt, Northpond Partners
13	<i>Entrepreneurial Real Estate</i>	Savas Er, North American Real Estate John Oharenko, Real Estate Capital Institute
14	<i>Real Estate Debt</i>	Ben Greazel, NKF
15	<i>Design and Construction</i>	Tim Anderson, Focus Ryan Doody, CA Ventures
16	<i>Finance and Accounting</i>	Joanna Acosta, Ernst & Young Logan Walker, Ernst & Young
17	<i>Asset and Property Management</i>	Irini Boeder, Lincoln Property Company Al Klairmont, Imperial Realty
18	<i>Real Estate Technology</i>	Ali Bauer, Rise Buildings