

EISENOPOLY Media

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*Full media recap to follow



Harold E. Eisenberg Foundation, Eisenopoly. Fast-paced Monopolythemed evening with proceeds helping fund gastrointestinal cancer research and advancing real estate education. 6 p.m., Revel Fulton Market, Chicago.



2/I Eisenopoly

Revel Fulton Market is home to the biggest party of winter as attendees play a fantastic spin on the classic game of Monopoly for the 10th year, while enjoying bites and cocktails from popular Chicago restaurants, all to support the Robert H. Lurie Comprehensive Cancer Center. 6:30PM, tickets from \$120, eisenbergfoundation.org





Tenth Annual Eisenopoly Fundraiser Sets Record

February 11, 2019



Online Event Calendar Listings

Online Calendar: Metromix

m metromix

10th Annual Eisenopoly

This event occurred in the past.

1215 West Fulton Market

Revel Fulton Market

\$120 | 847-922-0144

Website Map | Find F

Map | Find Parking

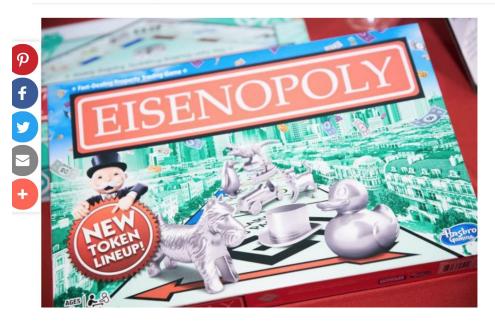
The Associate Board of the Harold E. Eisenberg Foundation will host its 10th annual Eisenopoly (fundraiser), a fast-paced Monopoly-themed evening that plays out on customized boards for the chance to win high stakes prizes.



Online Calendar: The Local Tourist



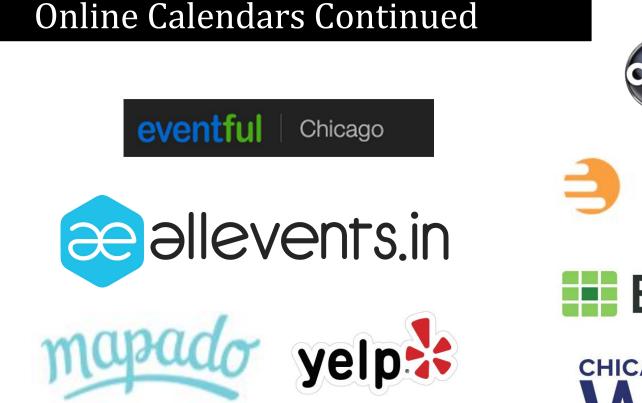
Eisenopoly



Buy Tickets Now!

Associate Board of The Harold E. Eisenberg Foundation Announces 2019 EISENOPOLY Event to Raise Funds for Gastrointestinal Cancer Research

The Associate Board of the Harold E. Eisenberg Foundation will host its 10th annual Eisenopoly at the West Loop's Revel Fulton Market. The fundraiser engages a spirited group of over 600 Chicagoans in a fast-paced Monopoly-themed evening that plays out on customized boards for the chance to win high stakes prizes. Guests will sample bites from the best Chicago has to offer along its Restaurant Row, enjoy live music, craft cocktails and festivities led by the Eisenopoly man himself . The unique and much anticipated event of the winter raises funds for the foundation's two- pronged mission: to fund gastrointestinal (GI) cancer research and to advance real estate education in an unforgettable, energy-filled evening.







EveryBlock

CHICAGO'S VERY OWN



TV Segment: ABC Windy City Live

Tuesday, January 29







Pre-Event Print & Online Coverage

Digital & Print: Crain's Big Book of Dates



February

1 Friday

Auditorium Theatre Trivia Night. Proceeds benefit the Auditorium's summer camp for young people who have experienced the death of a parent. Roosevelt University Murray-Green Library, Chicago.

Catholic Charities, Patrick J. Ryan Main Event. Proceeds benefit the Loving Outreach to Survivors of Suicide (LOSS) Program. 6 p.m., Drury Lane, Oak Brook Terrace.

Harold E. Eisenberg Foundation, Eisenopoly. Fast-paced Monopolythemed evening with proceeds helping fund gastrointestinal cancer research and advancing real estate education. 6 p.m., Revel Fulton Market, Chicago.

Digital & Print: Modern Luxury Datebook



Charity & Social Datebook 2019



FEBRUARY

EISENOPOLY FEBRUARY 1 Face off against other guests in speed rounds of Eisenopoly while enjoying delicious food along "Restaurant Row" paired with handcrafted cocktails and live music. The proceeds will fund critical gastrointestinal cancer research at the Robert H. Lurie Comprehensive Cancer Center: Revel Fulton Market, 1215 W. Fulton Market, eisenbergfoundation.org

GIGI'S PLAYHOUSE "I HAVE A VOICE" GALA FEERUARY 2 TICKETS FROM \$200 This black tie event with a



chicagoland-gala

FEBRUARY 2, 11:30AM

FRIED CHICKEN &

CHAMPAGNE FEST

Raising scholarship funds for

students in need attending

the Trust's annual Culinary

Kendall College and supporting

rockin' edge will feature live Camp for CPS students, KCT's entertainment by SEVENTH largest fundraiser brings together HEAVEN, Enjoy a sit-down a dozen of Chicago's top chefs dinner; silent auction, live who each craft their own unique fried chicken variation auction raffle and more! Guests and judges indulge in Most importantly, the gala is an opportunity to celebrate fried chicken and Champagne achievements and continue to while determining which chef change the way people accept will take home the ultimate Down syndrome. Renaissance honors: the Golden Hen Award Schaumburg Convention Center and People's Choice Award. Hotel 1551 Thoreau Dr. N. 900 N. Branch St. 312.752.2352, Schaumburg, gigisplayhouse.org/ kendalkollegetrust.org

This black-tie event is held

each year the evening before

hottest vehicles while enjoying

world class hors d'oeuvres

chance to win either a 2019

Chevrolet Blazer or a 2019

leep Compass Since its debut

in 1992, First Look for Charity

has raised more than \$50

million for 18 Chicagoland

charities. McCormick Place. 2301 S. King Dr. 630.495.2282.

firstlookforcharity.org

CHICAGO YOUTH

ORCHESTRAS GALA FERRILLARY & RPM

This year CYSO will showcase

SYMPHONY

TICKETS \$275

and beverages plus the

the Chicago Auto Show. Get

a gimpse of the industry's

For the evening's finale, the orchestra will be joined by FIRST LOOK FOR CHARITY FEBRUARY 8, 5:30PM TICKETS \$275

members of CYSO's Jazz Orchestra and special guests Pharez Whitted, Chicago jazz trumpet legend, and singer and actress Opal Staples, to perform Chicago Soul favorites. Four Seasons Hatel Chicago, 120 E. Delaware Place, cyso.org/gala CHICAGO GO RED FOR WOMEN EXECUTIVE LUNCHEON FEBRUARY 15

music of Chicago Soul, Enjoy a

including a medley by CYSO's

125-member Symphony

Orchestra, made up of high

school-age performers from

across the region and led by

Music Director Allen Tinkham.

number of special performances

TICKETS \$500, TABLES OF 10 \$5,000 Join the fight against heart disease and stroke in women at the American Heart Association's annual Go Red for Women Luncheon. The funds raised will impact the lives of thousands of women in Chicago and help fund women specific research, educational programs and advocacy issues. Marriott Marquis Chicago 2121 S. Prairie Ave. 312.476.6667. heart.org/chicagogored

SKATE WITH THE GREATS FEBRUARY 17 Join 500 hockey fans for this one-of-a-kind experience and

8 | charitydatebook.com

Digital & Print: CS



appeal and elite allure. This

exhibition complement

Painting the Floating World. Tickets included in \$14-\$35

mascam admission, Art

Institute of Chicago, artic.edu

Chicago Calling: Art Against the Flow This eshibit at Intuit: The

ff-taught art. Coming o

1/10-31 La Bohème

Lyric Opera House, hyricopera.org

SOCIETY & CULTURE

Jeff Carter, Faheem Majeed and Susan Giles is on display in this Chicago Caltura sculpturally explores the varying themes of architecture. Times wary, fro cityofchicago.com

THROUGH 1/13 Familiar In this topical and hilariou

past in their sights. Tiwes vary tickets \$30-\$84, Steppenson Thustre, steppenwolf.org



THROUGH 1/27 La Ruta iceppenwolf Theatre debut this world-premiere play as

part of a new program 52

By Emma Enderle, Jachyn Jermyn and Holly Siao h of loodies flock to the Jean Banghet Awards to Puppet Theater Festival A biennial exploration of global puppetry, this festival features more than

80 performances from National Geographic Live 11 countries over 11 days is venues across the city. details her journey from NEL cheerleader to an explorer responsible for th smallest primate. 779 tichet prices pars. chicagopappetfest.org

Photograph SI

life's secrets in a field

ioin more than

Auditorium Theatre.





Strip down and take a dip in Lake Michigan with members of the Chicago Polar Bear Chib, all to benefit three hardworking local families. Noon, registration from \$30, Oak Street Beach, chicogopalarbearclub.com

> Eisenopoly Revel Fulton Market is home to the biggest party of winter as attendees play a fantastic Chicago restaurants, all to support the Robert H. Lurie \$120, eisenbergfoundation.org

Chicago Youth Symphony Orchestras Gala Celebrate the legacy of soul music at this annual event benefiting the CYSO. Enjoy and plenty of world-renowned

Faur Seasons Hotel Chicage, cpss.org Polar Plunge

Anna Karenina Joffrey Ballet takes to th Anna Karenina. The dramati tale of lust, revenge and finding love in all the wrong Auditorium Theatre, auditoriumsheatre.org

The Life and Death(s) of Alan Turing of the greatest minds of the 20th century, Justine F. Chen and David Simpatico's passionate new opera is esented as a one-night-or rchestra workshop. 7:30314. chicagooperatheater.org

2/15 & 16 University of Chicago Folk Festival this annual collection of performances and worksh



2 23 Boys Hope Girls

Hope Gala Hosted by the Women's Board

of Bores Hone Girls Hone

features a decadent three-course meal by Food for Thought and

live music by Indigo as attendees raise money and awareness for a

Illinois, this Mardi Gra

on topics ranging from traditional bluegrass music

to Cajun dance songs proves quite a treat. Time

Mandel Hall, wofefile.org

2/16-26

The Scarlet Ibis

In this inspiring and moving story about

MODERN LUXURY

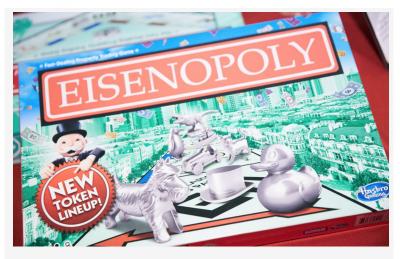


2/1 Eisenopoly

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Digital & Print: Connect





Eisenberg Foundation's Annual Eisenopoly Furthers Its Namesake's Values

January 8, 2019

Shortly after Harold E. Eisenberg passed away suddenly from liver and pancreatic cancers in early 1999, his family and friends established a foundation in his name to fund research into GI cancers. Twenty years later, the Harold E. Eisenberg Foundation continues to fight cancer, partnering with the Robert H. Lurie Comprehensive Cancer Center of Northwestern University, and to carry on its namesake's values, including education and mentorship.

Among the ways in which the Eisenberg Foundation furthers its mission is through fundraising events, such as the annual Eisenopoly, a Monopoly-themed evening played out on customized boards and known as "the best party of the winter." The 2019 edition of Eisenopoly is set for Feb. 1 at Revel Fulton Market.

The co-chairs of this year's Eisenopoly—Mike Mintz, VP at Millennium Properties and Hannah Oimoen, senior financial analyst at Pritzker Realty Group—each have benefited from the foundation's climate of outreach. While a student at the University of Illinois, Oimoen was a recipient of one of the real estate scholarships the foundation awards each year, while Mintz was a beneficiary of the one-on-one mentorship it provides via executives from some of the Chicago region's leading firms.

In all, the Eisenberg Foundation now has 14 education programs. It has impacted thousands of students along the way, invested nearly \$500,000 in scholarships and educational programming, and dedicated over 1,200 days of oneon-one mentorship.

While that outreach has been a part of the foundation's mission all along, "It has been elevated by the elevation of the organization," says Oimoen.

One way in which the organization steps up its game is through a "pipeline" of leaders who begin on the foundation's associate board, and then move up to the executive board. "You can really feel the tangible impact of younger

Post-Event Coverage

Digital & Print: RE Journals

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DIRECTORIES

SECTOR~ MARKET~ EVENTS~

Tenth annual Eisenopoly raises record funds for cancer research

February 8, 2019 | Staff Writer

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On Friday, February 1st, the associate board of the <u>Harold E. Eisenberg Foundation</u> hosted the tenth annual EISENOPOLY at Revel Fulton Market. The event raised over \$215,000–a record high–for gastrointestinal cancer research at the <u>Robert H. Lurie Comprehensive Cancer Center</u> at Northwestern University.

The funding supports the GI Cancer Tissue Bank and the \$1.5 million dollar commitment to the Harold E. Eisenberg GI Cancer OncoSET program, an unprecedented initiative to deliver personalized, effective cancer treatments to patients who currently have very limited options.

This fundraiser, unlike any other, welcomed a group of over 550 guests to face off in speed rounds of the monopoly-themed board game. Live music by <u>Gold Coast All Stars</u>, dancing and delicious food served by some of Chicago's most notable chefs made the night one to remember. The Grand Prize winner took home a weekend at the Talbott Hotel, dinner at Shaw's Crab House, theatre tickets and a nightcap at Kingston Mines.

"In its tenth year, the outpouring of support from guests, local restaurants, sponsors and our outstanding board have made this signature event more successful than ever," said Katie Wales, Harold E. Eisenberg Foundation executive director. "Together this group is making a lasting and necessary impact on the future of cancer research."

Social Media Advertising

Sponsored Facebook post



EISENBERGFOUNDATION.ORG
The Harold E. Eisenberg Foundation 10th
Annual Eisenopoly

Learn More



Harold E. Eisenberg Foundation

📫 Like Page

We're looking for volunteers to support our upcoming Eisenopoly event on February 1st at Revel Fulton Market. This is a great opportunity to get involved with a nonprofit that funds life saving cancer research, and supports young real estate talent in their budding career paths. Eisenopoly is known as "the event of the winter" and is is packed full of live music and some of the best food Chicago has to offer, all in a funfilled Monopoly themed evening. If you're looking to get involved with a fantastic philanthropic cause, this is a great place to start! Visit http://eisenbergfoundation.org/event/eisenopoly/

Clicks to Website: 45

Reach: 7,324

Media Partnerships

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January 24, 2019

CHICAGO NEWS



Sponsorship Included: 4 Box Banner Ads (pre-event) Pre-Event Feature Article Post-Event coverage

Anticipated Post-Event Coverage

Anticipated Post Event Coverage





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