



SPONSORSHIP OPPORTUNITIES



FORGING CONNECTIONS. CREATING OPPORTUNITIES.
MAKING A DIFFERENCE.





ABOUT THE HAROLD E. EISENBERG FOUNDATION

The Harold E. Eisenberg Foundation is committed to enriching and inspiring real estate students through unique educational opportunities. Our programs are designed to provide students with hands-on exposure to and experience in the real world of real estate.

ABOUT CAREER DAY

Career Day is a two-day education forum designed for young people who want to build careers in real estate. It includes two dynamic site tours, a Young Guns Dinner with "rising stars", a roundtable luncheon with industry leaders, and a Career/Internship Fair. Career Day is one of several programs aimed to connect students to the working world of real estate and the leaders within the industry. It is provided to students for minimal costs.

WAYS TO PARTICIPATE

Sponsor the Program: As a sponsor, you help support the Foundation's mission, provide opportunities for more students to attend, and spread awareness of your organization to the country's next generation of real estate professionals. Sponsorships come with a variety of great recognition benefits as well as a table at the Career/Internship Fair. Please see the following form for more details.

Career/Internship Table Purchase: The Career/Internship Fair will take place on Friday, November 8, 2019 at approximately 1:45 PM. Career Day attracts over 100 of the Midwest's best and brightest real estate students. Don't miss the opportunity to meet them! Please see the following form for more details. Please note that sponsorships include a table at the Career/Internship Fair.



"Career Day was a great opportunity to learn more about commercial real estate and meet professionals in the industry. I was able to meet my current employer at the Career/Internship Fair, which, coming from an out-of-state school, would not have been possible without Career Day!" —Rachel Gould, CBRE

Questions?

Contact the Harold E. Eisenberg Foundation at info@eisenbergfoundation.org or 847.433.3050
www.eisenbergfoundation.org



ITINERARY (subject to change)

DAY 1 Nov. 7	1:00 PM	Registration @The Standard Club (320 S. Plymouth, 2nd Floor)
	2:00 PM	Opening Ceremony & Welcome
	2:30 PM	Site Tour #1 - TBD
	4:45 PM	Young Guns Panel & Networking Dinner @Gino's East (500 N. LaSalle, 3rd Floor)
	7:00 PM	Networking Meetup
DAY 2 Nov. 8	7:45 AM	Breakfast & Presentation @The Standard Club
	8:30 AM	Site Tour #2 - TBD
	11:00 AM	Roundtable Lunch @The Standard Club
	1:30 PM	Closing Remarks
	1:45 PM	Career/Internship Fair @The Standard Club

Special Thanks to our 2018 Sponsors:

SIGNATURE SPONSORS:



PAST CAREER/INTERNSHIP FAIR PARTICIPANTS:

Brookfield Properties Retail
CA Ventures
CBRE
Clayco
DBRS, Inc.
DePaul University

Draper & Kramer
HFF
Heitman
Horizon Realty
IRC Retail Centers

Marcus & Millichap
Mid-America Real Estate Group
Prologis
Retail Properties of America, Inc.
Revantage Corporate Services



"The Career/Internship Fair is THE way to connect with college and graduate students who are focused on a career in the real estate industry. For Marcus & Millichap, the event not only produced qualified candidates, but more importantly, it resulted in a great addition to our team! We are looking forward to participating again."
—Steven Weinstock, Marcus & Millichap

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SPONSORSHIP FORM

CAREER DAY | NOVEMBER 7-8, 2019

Thank you for participating in our 2019 Career Day! This event is an educational outreach forum designed for young people who want to build careers in real estate. Career Day provides students nationwide with an opportunity to learn from top executives and gain insight into this ever-changing field.

As a sponsor, you help support the Foundation's mission, provide opportunities for more students to attend, and spread awareness of your organization to the country's next generation of real estate professionals.

SPONSORSHIP OPPORTUNITIES

☐ Presenting Sponsor — \$5,000

- Sponsor receives verbal acknowledgement during Career Day as the exclusive Presenting Sponsor and prominent recognition (with logos) in all printed and online marketing materials prior to Career Day, including all related press releases and media alerts. Logos will also be displayed on event signage and in the Career Day slideshow.
- Presenting sponsorship includes a 6-foot booth at the Career/Internship Fair
- Sponsor is acknowledged in the Foundation's 2019/2020 Annual Book. This book is distributed personally to nearly 1,000 real estate professionals and digitally to 9,000 individuals.

☐ Premier Sponsor — \$2,500

- Sponsors receive verbal acknowledgement during Career Day and prominent recognition (with logos) in all printed and online marketing materials prior to Career Day. Logos will also be displayed on event signage and in the Career Day slideshow.
- Premier sponsorship includes a 6-foot booth at the Career/Internship Fair
- Sponsor is acknowledged in the Foundation's 2019/2020 Annual Book. This book is distributed personally to nearly 1,000 real estate professionals and digitally to 9,000 individuals.

☐ Signature Sponsor — \$1,250

- Signature sponsors receive recognition (with logos) in all printed and online marketing materials prior to Career Day. Logos will also be displayed on event signage and in the Career Day slideshow.
- Signature sponsorship includes a 6-foot booth at the Career/Internship Fair

PAYMENT OPTIONS

Send your check payable to the Harold E. Eisenberg Foundation or credit card info to:

Harold E. Eisenberg Foundation, 540 W. Frontage Road, Suite 2210, Northfield, IL 60093

Organization (Company or School): _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

Method: ☐ Check ☐ MasterCard ☐ Visa ☐ AMEX

Name (as it appears): _____

Credit Card #: _____

Exp. Date: _____ Security Code: _____

The Harold E. Eisenberg Foundation is a 501(c)3 non-profit organization. Tax incentives apply.

Questions?

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www.eisenbergfoundation.org



CAREER/INTERNSHIP FAIR PARTICIPATION FORM

CAREER DAY | NOVEMBER 7-8, 2019

The Career/Internship Fair will take place Friday, November 8, 2019 at approx. 1:45 PM. Career Day attracts over 100 of the Midwest's best and brightest real estate students. Don't miss the opportunity to meet them!

PARTICIPATION OPPORTUNITY

- ☐ Career/Internship Fair Participation — \$250
 - Includes a 6-foot booth at the Career/Internship Fair

PAYMENT OPTIONS

Send your check payable to the Harold E. Eisenberg Foundation or credit card info to:

Harold E. Eisenberg Foundation
540 W. Frontage Road, Suite 2210
Northfield, IL 60093

Organization (Company or School): _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

Method: ☐ Check ☐ MasterCard ☐ Visa ☐ AMEX

Name (as it appears): _____

Credit Card #: _____

Exp. Date: _____ Security Code: _____



"Career Day provides access to some of the best and brightest candidates out there. Their dedication and passion for the real estate field is clear after seeing how these students embrace the opportunity to learn and network at the event. CBRE has successfully hired students that were initially met at Career Day."

—Christian Williams, CBRE



"Career Day was an excellent way to learn the landscape of the Chicago real estate industry. The Career Fair was pivotal for me in building the needed relationships to break into the industry. For someone that previously didn't know many people in Chicago, I continued to network and stay in touch with those relationships I made, including my current employer, which led to where I am now!" —Ryan Sullivan, Heitman

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