



Real Estate Scholars Program 2018-2019

Description: So much more than a scholarship! This program provides up to six exceptional college or graduate real estate students with a hands-on, comprehensive, and invaluable experience aimed to jumpstart their career paths in the real estate industry. The Scholars will have access to individuals and opportunities that will deepen and enrich their education and understanding of the field. They will be identified as rising stars to a large audience of potential future employers and colleagues. At the end of the year long experience, each Scholar will receive a scholarship award of up to \$5,000.

This experience includes:

- A close relationship with a primary mentor with whom the student will meet regularly
- Three mentorship days with industry leaders
- One career counseling session with an industry leader
- The opportunity to meet with “icons” and participate in behind the scenes “field trips” to specific, notable sites
- Escorted participation at ICSC events, including ReCon in Las Vegas, as well as other industry symposiums, conferences, etc.
- Membership to ICSC (includes a subscription to *Shopping Centers Today* magazine)
- Career guidance including job seeking and interview skills
- Acknowledgment at the Annual Dinner which attracts approximately 750 industry leaders
- Acknowledgement in a “Meet Our Scholars” section of an e-newsletter sent to 11,000+ individuals as well as other newsletters and press releases
- Acknowledgment at Career Day
- Complimentary admission to and special nametag recognition at the Annual Dinner, Career Day, Eisenopoly, and the Real Estate Education Networking Event
- An invitation to attend the Associate Board meetings
- Acknowledgement at the Annual Meeting including a tour or meeting with the Research Staff and Doctors.
- Potential involvement with Cancer Research/Fundraising activities such as Hot Chocolate, Etc.
- A scholarship of up to \$5,000 and a \$750 stipend (to cover airfare and hotel stay at ICSC ReCon)

Nomination Process:

Each university may submit up to five “superstar” student nominees for consideration. These students will be selected by a university faculty member. Submissions will be reviewed by a team of judges and top candidates will be interviewed to determine which will receive the distinction of being named a Harold E. Eisenberg Foundation Real Estate Scholar. Nominations should be submitted using the Real Estate Scholar Form via Google Form. Contact information below.

Timeline:

TUESDAY, MAY 15 is the deadline for faculty members to submit student nominations to the Foundation.

WEEK OF JUNE 4 – Judges conduct interviews with top candidates

FRIDAY, JUNE 15 – Judges determine HEEF Scholars and notify them

WEDNESDAY, AUGUST 15 – Announce Scholar and Super Mentor Pairs

WEEK OF SEPTEMBER 24 – Kick-Off Meeting

TUESDAY, OCTOBER 16 (Twentieth Annual Dinner) – Scholars are announced and introduced

Interviews*:

- Students must be available to be interviewed during one of these days in order to be eligible.
- Each student interview will take place via WebEx audio/video conference.
- WebEx instructions will be provided and students must download the app (smartphone/tablet) beforehand. If using a desktop computer, the calendar invite will include instructions.
- Interviews will last approximately 20 minutes each.
- While the interviewers will be able to see the student, the student might not be able to see all interviewers.

Rules and Requirements:

- The program is open to sophomore, junior, and senior undergraduate and graduate students.
 - The program is ideally designed for students without a career commitment. We believe it will provide the most benefit to students with tremendous potential, whose access to industry leaders and hands-on experiences may determine and catapult a career path.
- Scholars must be enrolled as full-time students through the 2018-2019 school year (no early graduations). Transcripts may be requested.
- Scholars must be able to attend the Twentieth Annual Dinner at the Hilton Chicago – October 16, 2018
- Scholars will be provided enrollment as an ICSC Student Membership by the Foundation prior to the Annual Dinner
- Scholars must complete 3 days of mentorship and 1 career counseling session
- Scholars are expected to attend 3 meetings held in Chicago as follows:
 - Initial meeting or phone call with all Scholars and Super Mentors prior to the Annual Dinner
 - Follow-up meeting with all Scholars and Super Mentors mid to late January 2019
 - Wrap up meeting after completion of ICSC ReCon mid to late June 2019
- Scholars are expected to attend the Annual Meeting in May/June 2019.
- Scholars are expected to attend at least one (1) Associate Board meeting.
- Scholars are expected to attend ICSC ReCon 2019 (Las Vegas) Sunday-Tuesday, May 19-21
- Scholars are expected to book their hotel for ICSC ReCon 2019 in December 2018 via the ICSC website and provide the information and receipt to HEEF for reimbursement after the event
- Scholars will book air travel no later than 90 days prior to ICSC ReCon and provide receipts for reimbursement after the event.
- Scholars are expected to complete a 1-2 page summary of their experience prior to the Wrap-up Meeting.
- Scholarship money will be distributed at the Wrap-up Meeting (pending satisfactory participation in the program). The scholarship will be distributed directly to the student. He/she may be asked to provide documentation that the funds were applied towards tuition.
- Scholars are expected to stay in touch so that the foundation can track their success and continue its relationship.

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