



*The Harold E. Eisenberg Foundation presents its*

## **Seventh Annual Career Day**

October 24-25, 2013

### **Itinerary and Information**

#### **Day One – Thursday, October 24, 2013**

---

##### **2:00 - 2:30 PM (LATEST) – REGISTRATION**

Registration will occur on the 2<sup>nd</sup> Floor of The Standard Club (320 S Plymouth), outside of the Grill Room. At registration, you will receive your name badge and Career Day folder. You will also receive your room assignment. You can check into your room in the lobby and drop off your belongings. Please do so quickly and return to the Grill Room for the opening welcome.

Please note that you need to check in and attend the opening ceremony whether or not you are spending the night at the Standard Club.

##### **3:00 PM – OPENING CEREMONY AND WELCOME**

The Opening Ceremony will occur in the Grill Room at the Standard Club. It will include opening comments by HEEF President, Peter Eisenberg (Principal, Clark Street Development) and Associate Board Member, Theron May (Senior Associate, Imperial Realty). They will introduce the schools represented and provide an overview of what to expect during your Career Day experience.

Immediately following the opening ceremony, everyone will leave for the first off-site experience. You can walk with the group (15-20 minutes), take a cab (5-10) minutes or the El (10-15 minutes). The bottom line is that you are responsible for getting there in time for the tour, which begins at 3:45 PM.

##### **3:45 PM – HISTORY OF RIVER NORTH AND SITE TOUR (AMLI RIVER NORTH and the HOTEL Triplex of Marriott Fairfield, Hyatt place and Starwood aloft) BY FRIEDMAN PROPERTIES**

Please meet on the 2nd floor of Rokit Bar and Grill, 22 W. Hubbard St. You will be given brief presentation of the development of the River North neighborhood and an overview of the two recently completed development projects. Following, the group will be split in two and you will be toured through a portion of both the AMLI apartment building and the new hotels. The switch will occur in front of Bub City on 435 N. Clark St.

This presentation on development of River North will be led by Jason Friedman, President of Friedman Properties. The tour of AMLI River North will be led by Steve Ross, Jennifer Wolf and James McCormick of AMLI, and the hotel tour will be led by Cody Feaster and Michele Worth of White Lodging services. Their bios are in your packets. Enjoy a lecture and tour of the one of the great urban neighborhood development in the United States. Please avoid all public (guest, lobby or residential) areas of the building. Stick with the group.

The site tour should conclude by 5:45 PM at which point you can walk with the group to the Young Guns Panel and Networking Dinner to take place at Gino's East (162 E. Superior Street). Again, you are responsible for your own transportation.

## DAY ONE, CONTINUED

---

### **6 or 6:30 PM (Immediately following site tour)– YOUNG GUNS PANEL AND NETWORKING DINNER**

The Young Guns Panel and Networking Dinner will occur at Gino's East (162 E. Superior Street). It will begin with networking and appetizers, followed by a pizza dinner.

The highlight of the dinner is the panel discussion featuring some of the brightest “stars” in the real estate field. The panel discussion will be moderated by Sam Ankin, Shiner Capital, and Andy Stein, Clark Street Development, and will focus on career paths.

The panelists will include the following individuals:

**Mitchell Hernandez**, Senior Associate, Retail Property Services, CBRE  
**Peter Kuzma**, Assistant Vice President, Acquisitions, Waterton Associates, LLC  
**Samantha Spinell**, Leasing Representative, Mid America

The dinner will conclude by around 8:30 PM, at which point you are free to enjoy the rest of your evening in Chicago.

## Day Two – Friday, October 25, 2013

---

### **7:45 AM– BREAKFAST and PRESENTATION, FOLLOWED BY SITE TOUR OF PARK MONROE**

A Continental Breakfast will be available in the Grill Room on the 2<sup>nd</sup> Floor of the Standard Club (320 S Plymouth Ct.). At the breakfast, there will be a presentation by Rand Diamond about the Park Monroe properties at 8:30 AM. After the presentation, we will go together to the site.

**SITE VISIT OF GLENSTAR PROPERTIES 55/65 E. MONROE STREET** – After the presentation at the Standard Club, we will walk to the Wabash Street office building lobby. At 9:30 AM, the tour will start there with a description of the recently completed renovation of the lobby. We'll then go up to the vacant 39<sup>th</sup> floor to observe standard base building conditions (including HVAC and sprinkler systems) and understand how they sell vacant office space in this very competitive environment. Finally we'll tour the 49<sup>th</sup> floor amenities floor for the Park Monroe Condominiums. The tour will be led Rand Diamond or Christian Domin and Steve Smith. Rand Diamond is the Principal of GlenStar Properties, LLC. Christian Domin is the senior leasing agent for the office building and Steve Smith is the general manager for the property. Their bios are in your packets.

After the site tour, please head back to the Standard Club.

### **11:00 AM – ROUNDTABLE LUNCH**

Intimate Roundtable discussions with over 20 of Chicago's leading real estate executives will occur in the Standard Club's Living Room on the 2<sup>nd</sup> Floor.

Before finding your first table, please get lunch. A buffet will be served outside of the Grill Room on the 2<sup>nd</sup> Floor. Once you have made your plate, please find your first Round Table in the Living Room. You will eat your lunch during Round One.

Each student may attend four roundtable discussions. Your assigned tables will be given to you at registration. No substitutions, please.

Round One will begin at 11:00 AM. It is longer so that you have time to eat lunch.

Round Two will begin at 11:45 AM.

Round Three will begin at 12:15 PM.

Round Four will begin at 12:45 PM.

**Please find a list of the table numbers, topics and discussion leaders attached.**

**1:15 PM – CLOSING REMARKS**

Closing remarks will be made by HEEF President Peter Eisenberg (Principal, Clark Street Development) and Associate Board Members Jenna Goebig (OKW Architects) and Matt Lesh (CBRE). At this time, you will be asked to complete and turn in a survey so that we can continue to improve the Career Day experience. Please feel free to return it to us after the Job Fair.

**1:30 PM – JOB/INTERNSHIP FAIR**

Please return to the Grill Room for the Job/Internship Fair. Since many of you will be seeking employment or internships in the near future, we have invited businesses who are currently or will soon be offering these opportunities. Please feel free to bring your resume.

## 2013 CAREER DAY ROUNDTABLES

<b>Table #</b>	<b>Topic</b>	<b>Leaders</b>
1	<i>Brokerage (Investment Sales)</i>	Steven Weinstock, Marcus & Millichap, and Ben Wineman, Mid America
2	<i>Brokerage (Leasing)</i>	Mike Streit, Arcore and Gregg Stein, Bialow
3	<i>Commercial Development 1</i>	Alfred Klairmont, Imperial Realty, and Ken Marino, Grobmar
4	<i>Commercial Development 2</i>	Peter Borzak, Pinetree Commercial, and Peter Eisenberg, Clark Street Development
5	<i>Construction</i>	David Low, Clark Street Development and Tom Guist, Atwell
6	<i>Sustainable Development</i>	David Baum, Baum Realty Group
7	<i>Legal</i>	Marty Becker, Becker Gurian, and Kevin Wolfberg, Schain, Burney, Banks & Kenny
8	<i>Lenders</i>	Ben Greazel, BGC, and John Luka, CCRE
9	<i>REIT/Institutional Investment</i>	Guy Ponticiello, Jones Lang LaSalle and Todd Caruso, CBRE
10	<i>Residential</i>	Moises Cukierman, Integrated Land Management, Inc. and Doug Bober, Lennar
11	<i>International</i>	Brad Foss and Justin Yap, M3
12	<i>Industrial</i>	Dan Leahy, NAI Hiffman
13	<i>Office</i>	Edie Kessler and Paul Barile, Transwestern
14	<i>Medical Office</i>	Russell Brenner, Stage Equity Partners
15	<i>Management</i>	Norris Eber, Abbell Associates, and Barry Millman, Horizon Realty
16	<i>Urban Planning</i>	Lynn Dubajic, Yorkville and Mary Bak, Glenview
17	<i>Distressed Properties</i>	Savas Er, NARE, and Ryan Nelson, Foresite
18	<i>Student Housing</i>	Rob Bronstein, The Scion Group