



*The Harold E. Eisenberg Foundation presents its*

## **Tenth Annual Career Day**

November 3-4, 2016

### **Itinerary and Information**

#### **Day One – Thursday, November 3, 2016**

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##### **1:00 - 1:45 PM – REGISTRATION**

Registration will occur on the 2<sup>nd</sup> Floor of The Standard Club (320 S. Plymouth), outside of the Grill Room. At registration, you will receive your name badge and Career Day folder. You will also receive your hotel room assignment. You can check into your room in the lobby and drop off your belongings. Please do so quickly and return to the Grill Room for the opening welcome.

Please note that you need to check in and attend the opening ceremony whether or not you are spending the night at the Standard Club.

##### **2:00 PM – OPENING CEREMONY AND WELCOME**

The Opening Ceremony will occur in the Grill Room at the Standard Club. It will include opening comments by HEEF President, Peter Eisenberg (Principal, Clark Street Real Estate) and Associate Board Member, Ben Paolone (Senior Financial Analyst, CRG). They will introduce the schools represented and provide an overview of what to expect during your Career Day experience.

##### **2:30 PM – SITE TOUR #1: THE VISTA, A MAGELLAN GROUP DEVELOPMENT (345 E. Wacker Drive)**

Immediately following the opening ceremony, we will take shuttles to the Vista Tower sales gallery. The shuttles will pick us up at the Standard Club (320 S. Plymouth).

Construction on The Vista Tower began last month. It will be the third-tallest building in Chicago and is the largest real estate investment by a Chinese firm (Wanda Group) in the United States. The Vista Tower will be a \$1 billion, 95-story, 1,186-foot structure comprised of Vista residences and a five-star hotel. One bedroom apartments start at \$1 million. The project is expected to take three years to complete.

Award-winning architect and Chicago native Jeanne Gang, who also designed the well-known nearby Aqua Tower, designed the Vista Tower, making it the single tallest building designed by a female architect.

The Vista Tower presentation and tour will be led by Jim Losik, national marketing director of Magellan Development Group. His bio is linked in the Career Day Event Information email (sent 11/2/16).

The site tour should conclude by 4:30 PM at which point we will take the shuttles to our Young Guns Panel and Networking Dinner at Gino's East in River North (500 N. LaSalle, Third Floor).

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## DAY ONE, CONTINUED

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### **5:00 PM (Immediately following site tour) – YOUNG GUNS PANEL AND NETWORKING DINNER @ GINO'S EAST IN RIVER NORTH (500 N. LaSalle, Third Floor)**

When you arrive at Gino's East, please to go the Third Floor. This event will begin with networking and appetizers, followed by a pizza dinner. Please mingle before finding a seat.

The highlight of the dinner is the panel discussion featuring some of the brightest "stars" in the real estate field. The panel discussion will be moderated by Sam Ankin, Northpond Partners, and Andy Stein, Clark Street Real Estate, and will focus on career paths.

The panelists will include the following individuals:

**Trisha Connolly**, Director of Equity, Debt & Structured Finance, Cushman Wakefield

**Elan Rasansky**, Director, RFK

**Aaron Tucker**, Vice President and General Counsel, Tucker Development

Bios for all individuals are linked in the Career Day Event Information email (sent 11/2/16).

The dinner will conclude by 7:00 PM.

### **7:00 PM – NETWORKING MEETUP AT BLACKFINN AMERIPUB (65 W. KINZIE STREET)**

We have reserved a space for this informal meetup so that you may continue to network and connect. We encourage everyone to attend. Please note that this event is not sponsored by the Foundation. You are responsible for your own food and beverages.

## Day Two – Friday, November 4, 2016

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### **7:45 AM – BREAKFAST and PRESENTATION, FOLLOWED BY SITE TOUR #2**

A Continental Breakfast will be served in the Grill Room on the 2<sup>nd</sup> Floor of the Standard Club. At the breakfast, there will be a presentation about our second site tour. After the presentation, we will go together to the site.

**8:30 AM - SITE TOUR #2: THE ARC AT OLD COLONY, A CA VENTURES DEVELOPMENT (37 W. Van Buren St)** – After the presentation at the Standard Club, we will walk as group to the Arc at Old Colony.

The Arc at Old Colony is a 17-story landmark building in the heart of the Chicago Loop. This CA Ventures development stands to redefine student living with its modern twist on the 1893 Old Colony Building. The Arc at Old Colony has been fully remodeled and modernized, providing students with contemporary design, stylish amenities, and engaging public spaces.

The presentation and tour will be led by Dan Hrankowsky, the Vice President of Design and Development at CA Ventures, and Rachel Goldstein, a New Development Leasing Specialist with CA Student Living. Their bios are linked in the Career Day Event Information email (sent 11/2/16).

After the site tour, please head back to the Standard Club.

### **11:00 AM – ROUNDTABLE LUNCH**

Intimate Roundtable discussions with over 20 of Chicago's leading real estate executives will occur in the Standard Club's Living Room on the 2<sup>nd</sup> Floor. Their bios are linked in the Career Day Event Information email (sent 11/2/16).

Before finding your first table, please get lunch. A buffet will be served outside of the Grill Room on the 2<sup>nd</sup> Floor. Once you have made your plate, please find your first Round Table in the Living Room. Please eat your lunch at your first Round Table.

Each student may attend four roundtable discussions. Your assigned tables will be given to you at registration. No substitutions, please.

Round One will begin at 11:30 AM.

Round Two will begin at 12:00 PM.

Round Three will begin at 12:30 PM.

Round Four will begin at 1:00 PM.

**Please find a list of the table numbers, topics and discussion leaders attached.**

### **1:30 PM – CLOSING REMARKS**

Closing remarks will be made by HEEF President Peter Eisenberg (Principal, Clark Street Real Estate) as well as other Foundation board members involved in our real estate education programs. At this time, you will be asked to complete and turn in a survey so that we can continue to improve the Career Day experience. Please feel free to return it to us after the Job Fair.

### **1:45 PM – JOB/INTERNSHIP FAIR**

Please return to the Grill Room for the Job/Internship Fair. Since many of you will be seeking employment or internships in the near future, we have invited businesses who are currently or will soon be offering these opportunities. Please feel free to bring your resume.

A complete list of participating companies is included in your folder.

10<sup>th</sup> ANNUAL

**CAREER**

**DAY**

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The Standard Club Chicago



## Round Table Information:

Table #	Topic	Leaders
1	<i>Brokerage (Investment Sales)</i>	Steven Weinstock, Marcus & Millichap Christian Williams, CBRE
2	<i>Brokerage (Landlord and Tenant Leasing)</i>	Mike Streit, ARCORE Real Estate Group Marlon Stone, Stone North America
3	<i>Retail Development and Redevelopment 1</i>	Bill Shiner, The Shiner Group Jim Loarie, Oxford Real Estate Equities
4	<i>Retail Development and Redevelopment 2</i>	Peter Borzak, Pine Tree LLC Peter Eisenberg, Clark Street Real Estate
5	<i>Design and Construction</i>	Mike Fitzgerald, OKW Architects David Low, Clark Street Real Estate
6	<i>Real Estate Legal</i>	Marty Becker, Becker Gurian Kevin Wolfberg, Schain Banks
7	<i>Real Estate Debt and Equity</i>	Ben Greazel, NGKF Randy Perryman, MB Financial Bank
8	<i>Institutional Investment</i>	Todd Caruso, CBRE Guy Ponticiello, CBRE
9	<i>Residential Development</i>	Doug Bober, Lennar Multifamily Communities Ryan McBride, Lennar Multifamily Communities
11	<i>Industrial Development and Leasing</i>	Larry Much, NAI Hiffman
12	<i>Office Development, Redevelopment, and Leasing</i>	Rand Diamond, Glenstar Properties LLC Alfred Klairmont, Imperial Realty Company
13	<i>Medical Office</i>	Russell Brenner, Stage Equity Partners Brian Howard, Stage Equity Partners
14	<i>Management</i>	Norris Eber, Abbell Associates Barry Millman, Horizon Realty Services
15	<i>Urban Planning</i>	Lynn Dubajic, Yorkville Economic Corporation John Lockerby, Village of Skokie, Illinois
16	<i>Student Housing</i>	Dan Hrankowsky, CA Ventures
17	<i>Women in Real Estate</i>	Liz Holland, Abbell Associates
18	<i>Senior Housing</i>	EJ Sansone, JES Holdings Tony Timmerman, JES Holdings